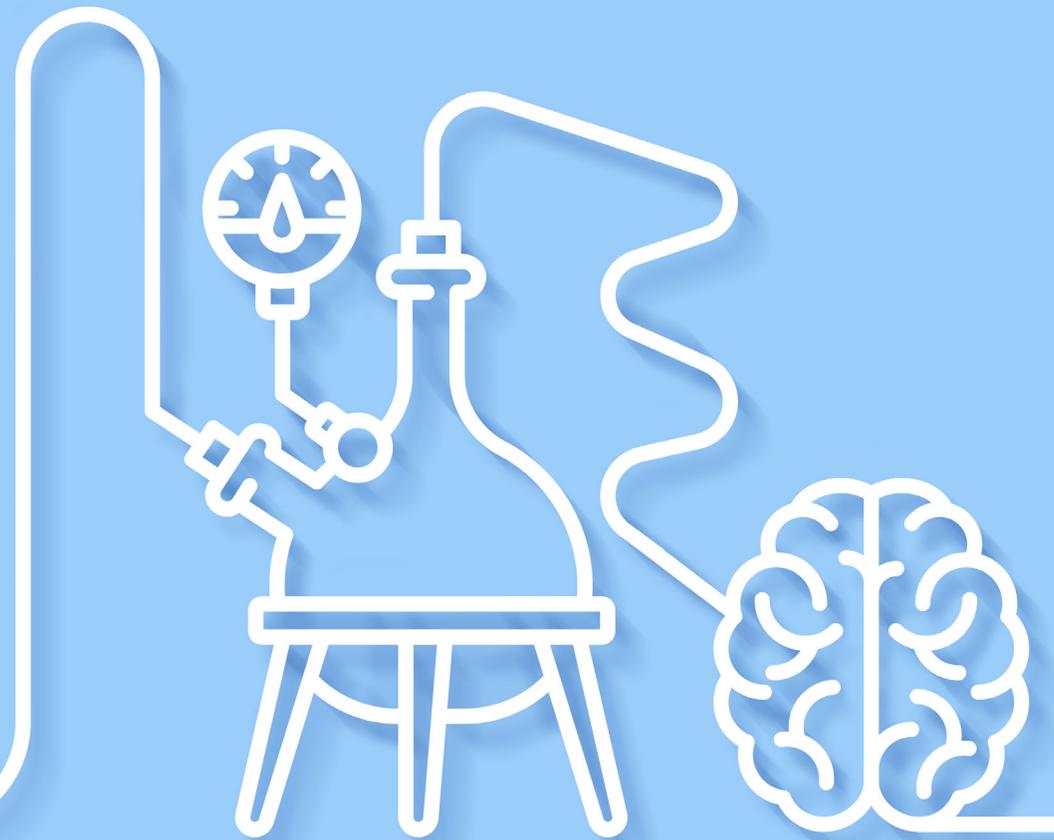


ANDREW
HORSFIELD

The Knowledge Lab.



Find your edge.

Disruption rarely originates from the mind of the disrupted. Engaging other inquisitive people, who can stretch your thinking and challenge your perspective is essential for personal and professional success.

The Knowledge Lab has been designed to give astute leaders like you, the time and space to find your edge.

Unlock your genius.

Who

The Knowledge Lab brings together a diverse group of collaborators who are keen to advance. Successful people that come together to share their perspective on leadership, life and business. Each person brings a wealth of experience, ensuring conversations are insightful and useful, to provoke new thinking and promote positive action.

Why

Why enrol? Because you have an appetite to advance your career, company and life. To make progress, you have to engage beyond your usual network to find new inspiration and explore new ideas. You need to meet unlikely people who will challenge your current position and perspective in order to achieve higher levels of personal and professional success.



The core principle.

We take the world's best-selling business books and summarise the critical points in 15 minutes or less. Then, give you the tools to activate a core competency from the book. You will also track progress and measure your improvement along the way.

And each book we will cover in this initial six- month program, has been specifically chosen to help forward thinking leaders advance people and performance.



Are the summaries any good?

Judge for yourself. Watch an example video summary.

Participant driven.

The Knowledge Lab is a participant driven ideas exchange. A unique development experience where you engage with other agitators and change makers. A place where ideas meet influence and unlike minds meet to make better happen.



Capability

We take the world's best-selling business books and provide a video summary of the key points in 15 minutes or less.



Activation

You will then formulate an action plan to address an existing issue or opportunity so you apply and embed the new skills you have learned.



Connection

Real time coaching on your action plan from a cohort of committed leaders will provoke new thinking and promote positive action.



Measurement

Monitoring and measuring progress each month will enable you to track your development against the competencies we cover in each book.

Learn faster. Go further.

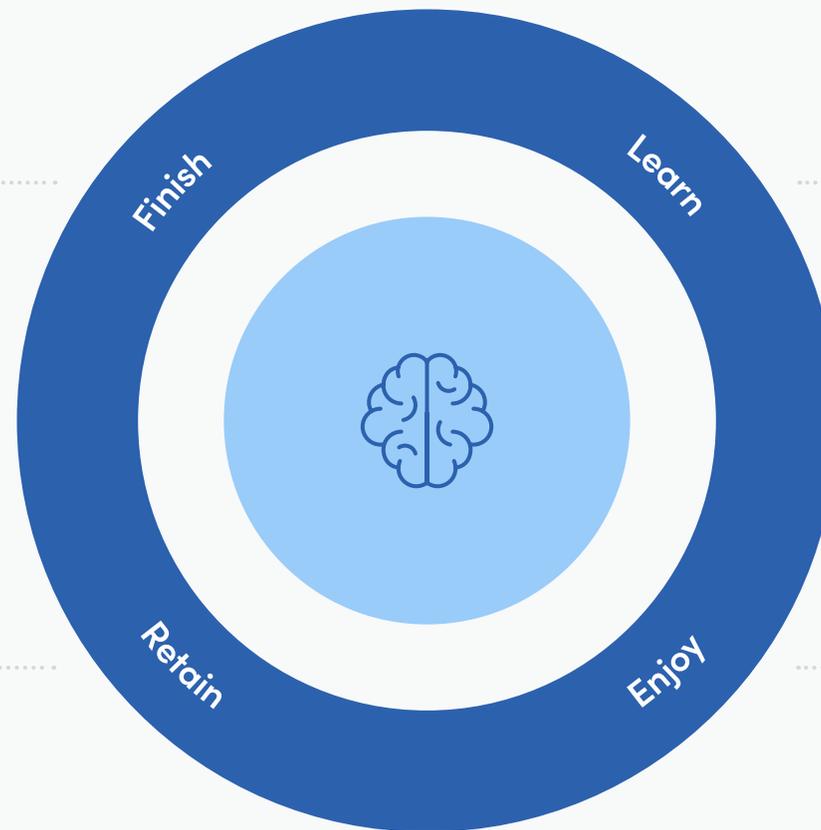
The Knowledge Lab delivers short sharp sessions in a visual format so you stress less, retain more information and increase the likelihood of learning.

15 mins

to learn the key points rather than 250+ pages or a 7+ hour audiobook.

68%

of visual information is retained after 3 days. It's 12% if we speak or write.

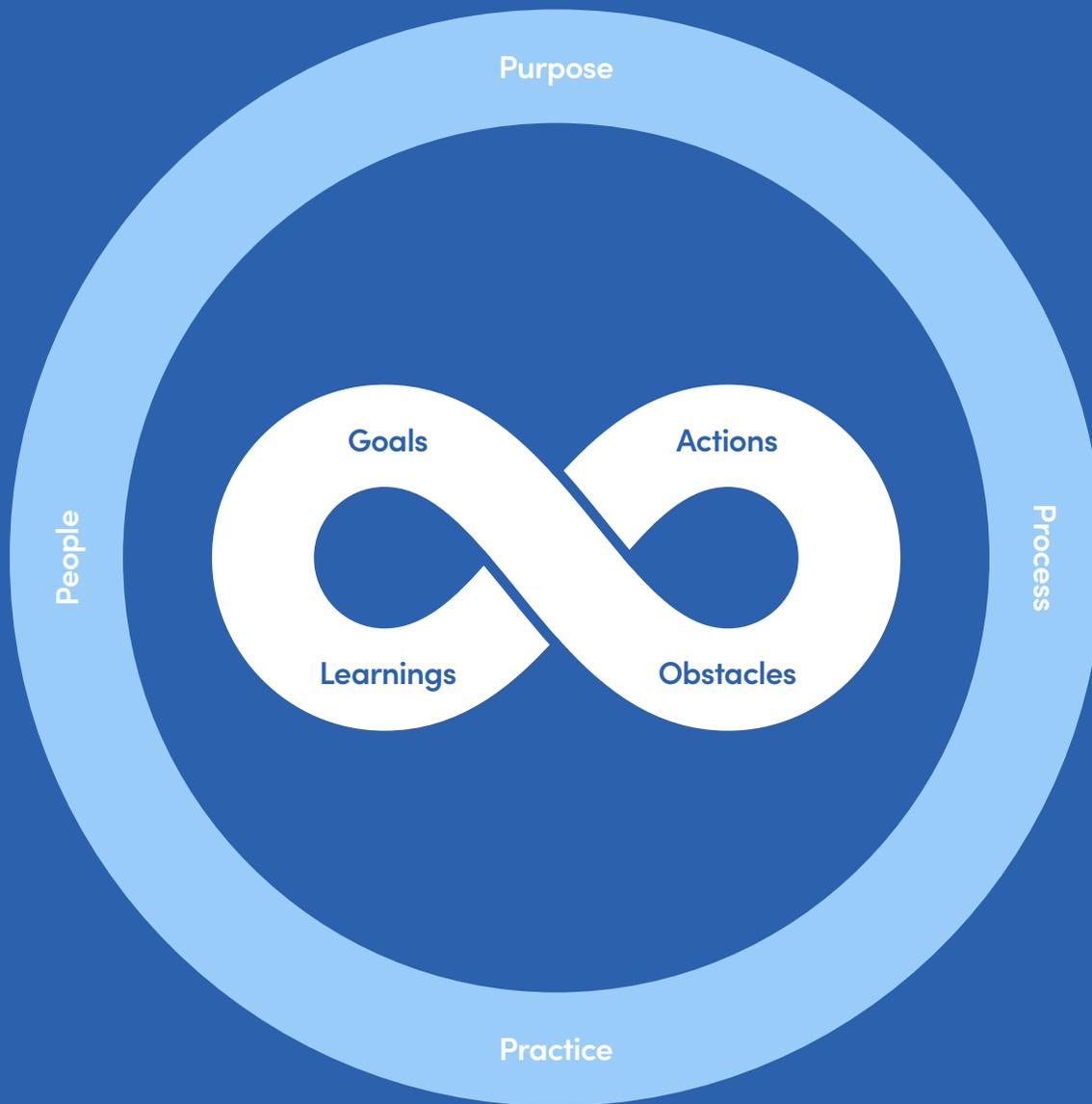


65%

of us are visual learners. Our brains process visuals 60,000x faster than text.

Fun

is possible to achieve if the message and method are equally engaging.



Learning that sticks.

Results only get realised when new skills are put to work. It's an age old conundrum for leaders of learning.

With The Knowledge Lab, we've solved that problem for good. We've cracked the code on how leaders can connect learning to positive behaviour change and business results.



What's the secret sauce?

How we turn learning into actions & results.

Designed for progress.

We don't come together to agree on everything. Nor will every session you attend resonate with you equally. We come together to unlock new insights on old thinking and have conversations that create a better future.

Find

precious time and space for personal reflection and recalibration.

Learn

from curated content designed to accelerate your success.

Forge

genuine connections with people seeking new ways to progress and perform.

Share

insights and ideas with people outside your network & industry.

Discuss

a specific action plan you create to advance your leadership & life.

Leave

with greater levels of insight and energy to make an impact.

Elevate your impact.

20
People

Audience

Senior leaders

Give a core group of leaders or specific team the opportunity to connect and collaborate.

6
Months

Duration

6 x 60 mins

Designed specifically slow so we move beyond quick fixes, sound bites and seven step solutions.

\$15k

Investment

\$2,500 p/month

Priced right so you can invest in results based learning to keep your competitive advantage.

You'll also receive:

Learning journal

A classy Baron Fig journal for key insights and ideas.

Personal coaching

For times when you need more personalised support.

Webcasts and events

Exclusive access to leaders, authors and other experts.

Secure your spot.

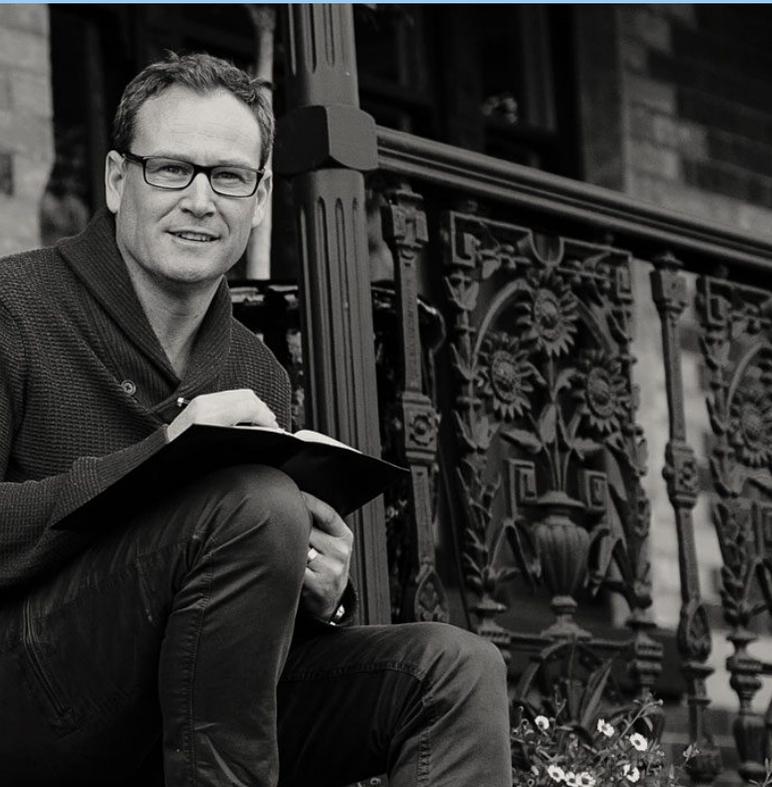
Contact Andrew to find out more
or request a registration form.

Call

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About Andrew

Over the past 20 years Andrew has worked in Learning and Organisational Development in Australia, the UK, and South West Pacific. He has experience in advancing people and performance in finance, education, retail, technology and elite level sport.

Helping people perform at their peak is what gets him out of the bed in the morning. Sometimes way too early.

Whether working with a start up making their way, or a mature business seeking new levels of success, Andrew draws on human psychology, neuroscience and motivational theory to help clients address the challenges of human performance.

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